



IN SUPPORT OF
Alberta
Children's
HOSPITAL
FOUNDATION

Rise for Children's Mental Health!

Golf4Kids Sponsorship Package

Sunday, August 8, 2021,

McKenzie Meadows Golf Club

“Calgary's Finest Public Golf Facility”

Afternoon Golf with Dinner

ORGANIZED BY: ALL SPORTS ALBERTA FOUNDATION

Disclaimer: Program may change depending on COVID conditions

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Tournament Organizing Committee:

Umer Arshi | Muhammad Pasha | Adeel Siddiqui | Ejaz Ahmed | Rubab Pasha | Ujala Waqar | Bilal Siddiqui | Zeeshan Khan | Abdul Rahman

url: <http://golf4kids.allsportsalberta.ca/> | Twitter: allsportsAB | email: info@allsportsalberta.ca | FB: @allsportsalberta | Instagram: @allsportsalberta/

ABOUT THIS EVENT:

“Service to others is the rent you pay for your room here on earth” Boxing legend Muhammad Ali

This is an event to help Alberta Children’s Hospital Foundation to build better healing places for our children’s health care. Why is this important to us? We believe that healthy children create healthy future. Early interventions improve outcomes in physical and mental health. Sports and connections create resilient and successful children. All Sports Alberta Foundation is all about keeping children healthy and happy.

WHAT ARE WE SUPPORTING?

Children’s Mental Health is a big challenge all around the globe. We are supporting ACHF’s initiatives related to this cause. Funds raised during this campaign will go to Centre for Child and Adolescent Mental Health, being built in Calgary. The project will cost more than \$50,000,000 dollars to build. A lot more will be needed to run the place. We are looking towards generous Calgary Community to raise funds. You can learn more about this centre by visiting: <https://www.buildthemup.ca/>

EVENT PROFILE

Overall this initiative by All Sports Alberta Foundation consists of three parts. 1) A golf event which is taking place on August 8,2021. 2) Ongoing fundraiser from May and August 2021. We are hoping to raise 40,000 dollars for this great cause. 3)Businesses can help by sponsoring this golf tournament.

HOW CAN YOU BECOME A SPONSOR?

For donation, you can simply go to ASAF’s website and find “Golf4kids” tab and make a direct donation via Alberta Children’s Hospital Foundation link created for this purpose. For Sponsorship, visit <http://golf4kids.allsportsalberta.ca/> and follow sponsorship guidelines. We encourage businesses to take this opportunity to help.

FIND OUT ABOUT OUR “EXCLUSIVE PRESENTING SPONSOR OPPORTUNITY” - \$25,000

If you decide to be our Exclusive Sponsor, your organization will be the official presenter of All Sports Alberta Foundation. A Certified cheque at the start of campaign will receive exclusive designation. This will include recognition as presenting sponsor on all promotions of the event including printed posters, website, newsletters, emails, social channels and all online advertising for the event. Included in this package will be ticket for 12 golfers (golf & meals). Your business will be able to display your banner with logo displayed at the entrance of the golf course or check in location. Your organization will be able to get a speaking opportunity during dinner. See other details in the chart below.

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All Sports Alberta Golf4Kids sponsorship chart.

| Other Sponsorship Opportunities: | \$ 25,000 – Exclusive Sponsor | \$ 15,000 – Platinum Sponsor | \$ 10,000 – Diamond Sponsor | \$ 5,000 – Gold Sponsor | \$ 3,500 – Dinner Sponsor | \$ 2,500 – Silver Sponsor | \$ 1,000 Cart Sponsor | \$ 1,000 – Non-Alcoholic Beverage | \$ 1,000 – Lucky Prize Sponsor | \$ 500 – Hole Sponsor | \$ 500 – Long Drive Sponsor | \$ 500 – Closest to Pin Sponsor | \$ 500 – Long Putt Sponsor |
|--|--------------------------------------|-------------------------------------|------------------------------------|--------------------------------|----------------------------------|----------------------------------|------------------------------|--|---------------------------------------|------------------------------|------------------------------------|--|-----------------------------------|
| Space is limited. Please enroll early. Please respond early to ensure your space is reserved | | | | | | | | | | | | | |
| #Payment Methods: \$5000 or over: Bank Drafts or Money Orders | | | | | | | | | | | | | |
| #Sponsorships under \$5000 or under should be preferably made online | | | | | | | | | | | | | |
| http://golf4kids.allsportsalberta.ca/ or eTransfer to info@allsportsalberta.ca . | | | | | | | | | | | | | |
| Payment by Bank Draft or Money Order can also be made by special arrangement. Please call 403-801-7951 to leave a message. | | | | | | | | | | | | | |
| Sponsor deadline: July 15, 2021 | | | | | | | | | | | | | |
| Email company logo to info@allspportaalberta.ca | | | | | | | | | | | | | |
| Number available | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 3 | 12 | 2 | 2 | 2 |
| Golfers included | 12 | 10 | 8 | 6 | 5 | 4 | 2 | 2 | 2 | 0 | 0 | 0 | 0 |
| Speaking opportunity during the dinner event | ✓ | | | | | | | | | | | | |
| Large banner at the dinner; recognition on all materials | ✓ | ✓ | ✓ | ✓ | | | | | | | | | |
| Medium banner at the dinner | | | | | ✓ | ✓ | ✓ | ✓ | | | | | |
| Logo on each golf cart | ✓ | ✓ | | | | | | | | | | | |
| Logo on each banquet table | ✓ | ✓ | ✓ | ✓ | ✓ | | | | | | | | |
| Logo on prize tables | ✓ | ✓ | | | | | | | ✓ | | | | |
| Logo on one hole signage (except for Exclusive) | ✓ | | | | | | | | | ✓ | ✓ | ✓ | ✓ |
| Tournament program recognition | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo and/or company name on banquet placemats | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Formal “thank you” during banquet dinner | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |

| | | | | | | | | | | | | | |
|---|--|--|--|--|--|--|--|--|--|--|--|--|--|
| Please check ✓ below the packages that you want. In the second row, add the number of packages you want for each category. | | | | | | | | | | | | | |
| Note: The number for each package available is limited. If the packages are not available have already been taken, we will let you know. | | | | | | | | | | | | | |

Sponsors will receive sponsorship receipt for their business expenses against advertisement. No charitable tax receipts will be issued to sponsors.

Disclaimer: Program may change depending on COVID conditions

Marketing

We will be using extensive social media campaigns to help achieve our goals. These will consist of ASAF'S website <https://allsportsalberta.ca/>, Facebook page, Twitter, Instagram and WhatsApp communication channel. Due to COVID we will avoid paper tickets or posters during the campaign. We will, however, create other opportunities to advertise our sponsors. Depending on the COVID status, we may display pamphlets, corrugated signs, posters and standing banners for advertisements of our sponsors on the day of the event. We may also use other media outlets to advertise.

Please note that safety and covid protocols will be followed as advised by the government.

*All sponsorships include Green Fee with carts and dinner as indicated under each sponsorship package. Drinks are not included. The number of players must be confirmed by the sponsors within the deadline given. The number mentioned is the maximum number and may vary depending on the available number of tables at the time of confirmation.

Sponsorship Commitment: Please fill out the form and email us as soon as possible to reserve your sponsorship package. We will follow up with you soon after. If you want to contribute via website <http://golf4kids.allsportsalberta.ca/>, this form is not needed.

Sponsor Name: _____
Mailing Address: _____
City: _____ Province: _____ Postal Code: _____
Contact Person: _____ Phone: _____
Contact Email: _____
Social Media Handle:
Facebook: _____ Twitter: _____ Instagram: _____
Website: _____
Signature: _____

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Method of paying for your sponsorship Package.

- Payment Methods: \$5000 or over: Bank Drafts or Money Orders
- Sponsorships under \$5000 or under should be preferably made online <http://golf4kids.allsportsalberta.ca/> or eTransfer to info@allsportsalberta.ca. Payment by Bank Draft or Money Order can also be made by special arrangement. Please call 403-801-7951 to leave a message.

Bank Drafts or Money Orders payable to: All Sports Alberta Foundation. Please write “Golf4Kids” in the memo. (Please note that if you want to make a donation, you can donate online through our special tab at ACHF site or write a cheque to Alberta Children’s Hospital Foundation. Do not forget to write in the memo: “golf4kids”

Mailing address:

Golf4Kids by ASAF, c/o Department of Psychiatry,
4TH Floor, Alberta Children’s Hospital, 28 Oki Drive NW, Calgary, AB, T3B 6A8

Please submit completed and signed copy of this form via email to info@allsportsalberta.ca

Disclaimer: In case of cancellation of this tournament due to COVID or other natural disaster, sponsorship money may be refunded after recovering administrative and other related management costs including costs for advertisements.

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